

## PUBLIC HEALTH EDUCATOR

DISTINGUISHING FEATURES OF THE CLASS: The work involves applying the principles of the behavioral sciences in public health programs to foster the voluntary adoption of behavior to improve or maintain health. The work is performed under the general supervision of a County Health Officer. A Public Health Educator does related work as required.

### TYPICAL WORK ACTIVITIES:

- Prepares and edits health education and health promotion materials, including brochures, news releases, and various media announcements;
- Works with community groups and directs educational efforts to influence public attitudes and behavior with regard to given health needs;
- Participates in studies and surveys of public health education needs in the community and evaluates the materials and methods used to determine the effectiveness of the program;
- Assists in planning and directing workshops, institutes, forums, and discussion groups to promote public health and health education;
- Selects, prepares, and evaluates publications, periodicals, technical reports, and audio-visual materials necessary for the implementation of health programs;
- Provides technical and program consultation to other public health workers and to other officials and voluntary groups in the community.

FULL PERFORMANCE KNOWLEDGES, SKILLS, ABILITIES, AND PERSONAL CHARACTERISTICS: Good knowledge of the basic principles, practices, and techniques of Public Health education; skills in educational techniques and methods of communication; ability to establish and maintain cooperative relations with community agencies and people; good judgement; initiative and resourcefulness; physical condition commensurate with the demands of the position.

MINIMUM QUALIFICATIONS: A local public health educator must possess:

a) a baccalaureate degree in health education, health science, public health, health promotion, community health, or health communications from a regionally accredited or New York State-registered college or university; **or**

b) a baccalaureate degree in education, nursing, epidemiology, wellness and fitness, or nutrition from a regionally accredited or New York State-registered college or university and one year experience in health education; **or**

c) a baccalaureate degree in marketing, human services, social work or psychology from a regionally accredited or New York State-registered college or university and two years' experience in health education; **or**

d) a master's degree in public health or health education from a regionally accredited or New York State-registered college or university.

**Special Requirement:** A local public health educator must satisfactorily complete 15 hours of continuing education in health education related topics approved by the New York State Health Department within one year of appointment.

Qualifications pursuant to 10 NYCRR Section 11.151.

## CATTARAUGUS COUNTY CIVIL SERVICE COMMISSION

Revised: 4/10/2014